

DOCTOR'S HOSPITAL'S GUIDE

MedicineGuide

Quick Reference Guide for Doctors & Hospitals

**Most Economical, Effective & Dependable Medium
for Your Product Promotion @ Rs. 3 / Doctor**

Urgent/Important
Sept. 24, 2017

Attention: Chief Executive & Director Marketing.
All Product Managers.

SUB: Your Product Listing and Sales Promotion.

Dear Sir,

We are pleased to inform you that we are publishing forthcoming edition of the MedicineGuide, a comprehensive and authentic Quick Reference Guide for Doctors and Hospitals. Only Paid Product Listing will be included and updated in the MedicineGuide. No Free Listing.

10,000 sponsored complimentary copies will be circulated to Hospitals and Doctors free of cost, which will be sponsored by the companies' listing fees.

As you are manufacturer and supplier of quality products, we are sure, you would like to include and update your all valued products in the MedicineGuide, for Quick ready reference of the Doctors and Hospitals.

You are requested to please send us following on USB/CD or e-mail:

1. Products Information according to Listing Form (as on back page).
2. Brief Product Prescribing Information.
3. Advertisement design size: 12cm x 18cm (Book Size).

You are also requested to please send us your cheque in favour of Pharmaceutical Review at your earliest as soon as possible.

Best regard.

Yours sincerely,



DR. ABDUL AZIZ
Executive Editor

CONTENTS - INDEX:

1. Product Brand Name.
2. Product Generic Name.
3. Product Pharmacological Group.
4. Product Therapeutic Category.
5. Used for Disease/Symptoms.
6. Product Brief Prescribing Information.

ADVERTISEMENT & PRODUCT LISTING FEE

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@ Rs. 3 / Doctor x 10,000

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Product Listing Form & Advertisement Release Order

Only Paid Product Listing will be included in the MedicineGuide. Arranged in Alphabetical Order.
Product Listing Fee: Rs. 30,000 + Tax. @ Rs. 3 / Doctor x 10,000 Doctors & Hospitals.
10,000 Sponsored, Complimentary and **FREE Copies** will be sent to **10,000 Doctors & Hospitals.**

MedicineGuide

45-Rehman Court, Plaza Square,
M.A. Jinnah Road,
Karachi.
E-m: medicineexpo@gmail.com

From:

Dear Dr. Abdul Aziz,

Please include our following product in the forthcoming edition of the MedicineGuide.

1. Product Brand Name:

2. Generic Name:

3. Pharmacological Group:

4. Therapeutic Category:

5. Product used for Disease/Symptoms:

6. Brief Prescribing Information:

(For Quick Reference, All Products Information will be Arranged in Alphabetical Order, in the Above 6 Index)

We are enclosing our product information accordingly, advertisement design on USB / CD

and Cheque No.

Date:

Amount:

in favour of Pharmaceutical Review.

Authorised Person & Cell #:

Seal & Signature

MedicineGuide

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